

Christopher Ancheta, Visual Designer

EXPERIENCE

IDEO

Communication Designer | June 2016 – March 2019

- Designed online course content on design thinking and creative leadership
- Created digital assets for extensive marketing campaigns and experiments
- Maintained internal assets and components for the revamped brand design system

UC Davis Information & Educational Technology

UI/UX Designer | Oct 2013 – Sep 2015

- Founded and managed the student-run tech support team along with seven student workers
- Conducted usability tests with stakeholders to learn about relevant student content to include on the revamped IT website
- Created wireframes and website mockups for proposed pages within the IT website

UC Davis Wildlife Health Center

Graphic Designer | April 2014 – Sep 2015

- Designed interactive infographics and data visualization for *Evotis*, the Wildlife Health Center's quarterly news website
- In-house designer for logos and other graphics promoting the UC Davis Wildlife Health Center

UC Davis Design Independent Study

Graphic Designer | Jan 2015 – Sep 2015

- Worked closely with Professor Gale Okumura involving on-campus design projects
- Created team logos for the senior design engineering showcase

EDUCATION

University of California, Davis 2011 – 2015

- BS in Design (Visual Communication) and Technocultural Studies (Digital Media)
- Graduated with Honors and GPA 3.75 Cumulative

ACTIVITIES

Phi Kappa Phi Honor Society

- Elected into the prestigious UC Davis Phi Kappa Phi honor society based on upperclass standing and placement within the top 7.5 percentile of graduating class

AIGA Pixel Graphic Design Club

- Created editorial layout spreads for an interview conducted with an alumni designer
- Developed logo designs and branding for local groups and organizations' projects

ACHIEVEMENTS

Dean's Honors List (Over six quarters)

2014 Aerospace Museum of California Web Exhibit

2014 Student Spot Award | UC Davis Information & Educational Technology

2014/2015 Design By Design Exhibition | UC Davis Design Dept.

2015 Award of Design Merit | UC Davis Design Dept.

SKILLS

Software

- Photoshop
- Illustrator
- Indesign
- After Affects
- Premiere Pro
- Processing
- iMovie

Web/Media

- HTML5/CSS3
- Javascript/jQuery
- Wordpress
- Sketch
- Keynote
- Webflow

Other

- English (Native)
- Spanish (Proficient)
- Photography
- Sketching/Illustration
- Social Media/Blogging
- Design Research